

Fact Sheet

Short Run Cardboard Packaging

One of the most popular CD / DVD packaging trends in recent years has been the move toward cardboard based packaging.

Traditionally, these packaging options have only been available for quantities of 500 or more, putting them out of reach of customers wanting only small volumes.

Innovation

In 2010, DiskBank was the first company in Australia to introduce a new process of producing cardboard CD packaging in small volumes through the use of pre-diecut sheets.

Made to the specs of the most common configurations, we offer short runs of cardboard sleeve, gatefold cardboard sleeve and digicases for order quantities as small as 1 unit.

This innovation has proved extremely popular, to the point where we expect these options to overtake traditional plastic packaging options for small volume orders.

Flexibility

Our short run cardboard packaging process is completed entirely in house, printed on our Fuji Xerox 700 digital press with each item assembled and glued by hand.

By retaining control of the production process, we are able to deliver faster turnaround times and increased flexibility.

Limitations

With the increased flexibility comes several limitations.

While traditional offset printed cardboard packaging are first printed on flat sheets, then diecut and folded, short run packaging utilises pre-creased and diecut sheets.

Please consider the following limitations of short run packaging before placing your order:

1. Dark, solid colours printed on the fold lines can sometimes leave white strips over the crease line.
2. Some cut edges are perforated rather than die cut.
Whilst we take steps to remove any signs of the perforations, the finish will in some cases not have the same sharp edge seen on offset printed cardboard packaging.
3. Glueing and assembly is done by hand and will produce a different result to machine assembled offset printed packaging.

Although we have printed a large volume of short run cardboard packaging, with an overwhelming positive response to their quality we have identified these issues as worth stating.

Proofing

We recommend to all our clients to have a free proof produced from their artwork to show exactly what your finished product will look like. To allow for this extra process, please factor in an additional 2 working days into your schedule.

If waiting for a proof is not an option for you, we have many samples of previous jobs available for viewing at our Perth and Sydney offices.

Please visit www.diskbank.com.au/specials/ for pricing, or call us on 1300 66 38 22 for further details.



Cardboard Sleeve

CD with full colour print in cardboard sleeve printed in full colour.

qty 100/\$295 inc gst
qty 250/\$545 inc gst
qty 500/\$850 inc gst
qty 1000/\$1100 inc gst



4 Panel Gate Fold

CD in gatefold sleeve printed in full colour

qty 100/\$455 inc gst
qty 250/\$695 inc gst
qty 500/\$1,095 inc gst
qty 1000/\$1,295 inc gst



Digi Case

CD in digicase printed in full colour

qty 100/\$575 inc gst
qty 250/\$895 inc gst
qty 500/\$1,495 inc gst
qty 1000/\$1950 inc gst